



LOS ALAMITOS BASEBALL BOOSTER CLUB

2009 OUTFIELD ADVERTISING OPPORTUNITY

Dear Prospective Los Alamitos Baseball Sponsor,

This promises to be another “Banner Year” for Los Alamitos High School Baseball. The Griffins are poised to make another run at the **2009** Sunset League Championship. Please join in the fun and excitement of our baseball program while supporting our school and community.

For the eleventh year in Los Alamitos High School history, we have been given authorization to offer you and your business the excellent opportunity to advertise by participating in our outfield banner program. Show your goodwill and support for our boys on the field by purchasing a banner that will financially assist the baseball program. The proceeds from this fundraiser will be used for such things as field and safety improvements, equipment, and uniforms. Your banner will be professionally printed on sturdy 4’ by 6’ vinyl, highlighting your business name, service, and phone number. Banners will be prominently displayed on the outfield fence of our varsity baseball field during the **2009** CIF season. The Los Alamitos baseball team competes in the Sunset League, one of the most recognized leagues not only in California, but also in the entire U.S. Local high schools will compete on our field along with Sunset League members from Edison, Esperanza, Fountain Valley, Newport Harbor and Marina High Schools.

Your sponsorship of **\$375.00** will secure your place in the outfield for the entire upcoming baseball season. Please support the rich winning tradition of Los Alamitos Baseball!

If you have any questions or need help designing your banner, please contact Chuck Lawhon at: 562.430.3223 or e-mail: chuck.lawhon@sausd.us. Please mail your completed banner order form and check made payable to **LABBC** (Los Alamitos Baseball Booster Club) to:

**11082 Saratoga Drive
Los Alamitos, CA 90720**

Los Alamitos Baseball thanks you for your support and generosity! We look forward to seeing you at the upcoming baseball games.

Sincerely,

Todd DeAngelis, President
Los Alamitos Baseball Booster Club
(Home) 949.244.7336

Mark Clabough
Head Baseball Coach
Los Alamitos High School

TAX ID No. 35-2237491



LOS ALAMITOS BASEBALL BOOSTER CLUB

2009 OUTFIELD BANNER FUNDRAISER

GUIDELINES FOR LABBC MEMBERS

This year we will continue to offer Companies, families and friends, the opportunity to support Griffin Baseball by purchasing a 4' by 6' advertisement banner that will be displayed on the outfield fence of the Varsity Baseball Field. Proceeds will benefit the entire baseball program.

1. A new banner will cost **\$375.00** with **\$150.00** credit going into the player's account and applied towards his financial responsibility.
2. Renewal of last year's banner will cost **\$275.00** with **\$150.00** credit going into the player's account to be applied towards his dues.
3. A list of last year's banners will be provided to each family. You may only solicit the renewal of any banner sponsor that you obtained last year. Please do this immediately as we want to ensure 2009 participation. Turn in the information as soon as received.
4. Players and Booster Club members should review last year's list and then solicit new banner sponsor candidates.
5. Last year's banners that were obtained by players no longer in the program will be solicited by the Booster Club "sales team". Proceeds will go to LABBC to support the baseball program.
6. Each family will be provided with a banner order form and a cover letter that you may provide to each prospective banner sponsor that explains the banner fundraiser. Feel free to make as many copies as you need.
7. Forms and information are available on our web site: **www.griffinbaseball.org**
8. **Please submit orders as they are received. Orders and payments must be turned in NO LATER THAN Feb. 3, 2009 to ensure maximum exposure.**
9. If you have any questions about the fundraiser or need help designing a banner, **please contact Chuck Lawhon at phone: 562.430.3223 or e-mail: chuck.lawhon@sausd.us.**
10. **Please make checks payable to LABBC (Los Alamitos Baseball Booster Club).**

Please mail orders and payments to 11082 Saratoga Drive, Los Alamitos, CA 90720

If you have a lead or an idea for a potential Banner Ad Sale, but prefer not to make the contact, feel free to contact Chuck Lawhon. Our "sales team" will follow up on all your suggestions!

Great Banner Sales Opportunities:

**Hotels - Restaurants - Doctors/Dentists – Auto Repair – Financial Services
Sports Related Businesses - Large Retailers – Hospitals – Gyms - Gas Stations
Frequently Used Local Services - Home Builders - Car Dealerships - Realtors**

www.griffinbaseball.org

Revised 12/15/2008



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2009 BANNER ORDER FORM

Company/Sponsor Name: _____ Contact Name: _____

Business Address: _____ Date: _____

Business Phone: _____ fax/e-mail: _____ Seller/ Player Name: _____

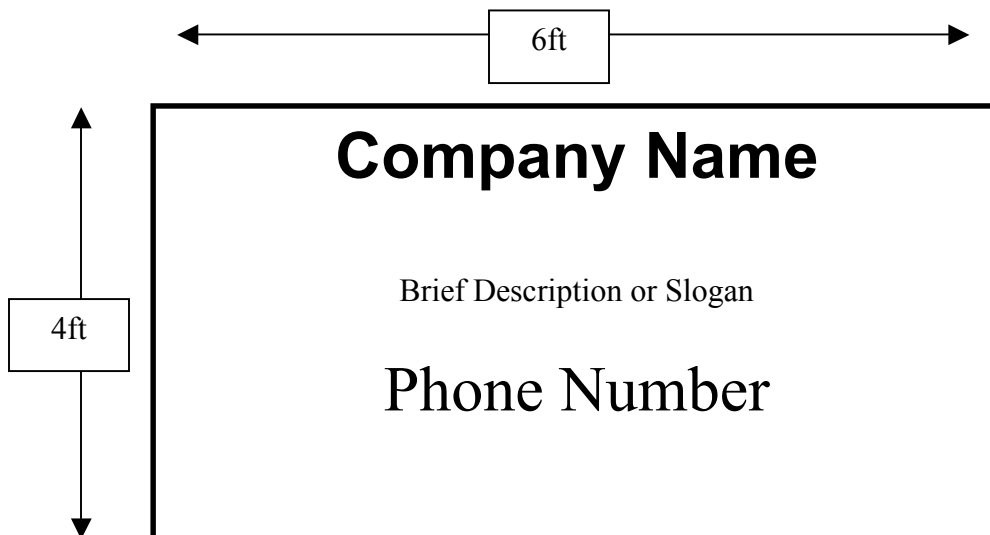
New Banner: \$ 375.00
Renewal Banner: \$ 275.00

Please make checks payable to: **LABBC (Los Alamos Baseball Booster Club)**
Tax ID Number: 35-2237491
Mail orders and payments to: **11082 Saratoga Drive, Los Alamos, CA 90720**
Please direct questions to: **Chuck Lawhon at: phone 562.430.3223 or**
e-mail: chuck.lawhon@sausd.us

Please submit orders as they are received.
Orders and payments must be turned in NO LATER THAN Feb. 3, 2009.

Thank You for Your Support!

SAMPLE Design Layout



- We do not recommend more than three lines of copy.
- Intricate logos are subject to the limitations of the vendor.

www.griffinbaseball.org

Revised 12/15/2008